### KEY FINDINGS

**AT A GLANCE** 

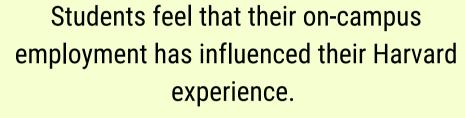


#### Paralleled incentives for student employment

Top 5 Incentives for Seeking Employment:

- 1. Financial
- 2. Flexibility / Convenience
- 3. Positive Environment
- 4. Skill Development
- 5. CV / Employability (student body) AND Social / Networking (Dorm Crew)

#### Influence of employment on college experience





3

#### Student body hesitant to support Dorm Crew services

When asked to indicate degree of alignment with the following statement--"Students should not be offered a job like Dorm Crew at a university like Harvard"

- 100% of Dorm Crew workers indicated either strongly disagree / disagree
- 63% of the student body indicated either strongly disagree / disagree

#### Uncomfortable inroom engagements



In room interactions are reportedly more uncomfortable for the students than the Dorm Crew workers themselves.

# 5

## Recommendations for improving visibility

- 1. More shout outs and recognition in the houses
- 2. Diminish negative stigma "show people what it's really like on the inside; it's not just cleaning bathrooms, but a community!"
- 3. Start with Proctors/PAFs from the very beginning set the norm for respect and cleanliness
- 4. Include an image of the Dorm Crew team for each house in the entryway

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